ANALYZE AN INSTITUTION: 5 EASY STEPS TO SET UP YOUR ANALYSIS



Step 1: Login to MortgageAnalyzer.

Step 2: Get Started

In the Analyze An Institution section on the left side of the page, select "Get Started".



Step 3: Select A Primary

Choose a single financial institution to be your primary. [3.1] Use the drop down menu to search by state. Then scroll through the list of options or type the institution's name in the search bar. [3.2] Click on the institution you want to be your primary. [3.3] Click **"Select & Analyze**".

Select A Pr	imary	
[3.1]	Please select the state of the credit union that you wan Your primary is Apple	t as your primary point of comparison:
	Search here	•
	Napus	
10.01	NARFE Premier	
[3.2]	> Navy	
	New Bethel	
	New Generations	
	Newport News Mun. Emp	
	NMA	
	Norfolk Fire Department	
	Norfolk Municipal Employees	
	Norfolk Schools	
	Norfolk Southern Employees'	
	Norfolk Va Postal	_
		[3.3] Select & Analyze



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Step 4: Define Your Market

This table shows all of the counties, MSAs & states where your selected primary has originated a loan. [4.1] To select specific markets to include in your analysis, **check the boxes** to the left of the market. [4.2] To **select all** the markets, check the box in the upper left hand corner of the table.

Select Your Primary → Define Your Market → Mortgage Report

ALL MARKETS WHERE PRIMARY ORIGINATED A LOAN	RANK BY \$ ORIGINATED	RANK BY # ORIGINATE
Search here	Search here	Search here
Abilene (TX)	49	
Akron (OH)	68	
Albany (GA)	7	
Albany-Schenectady-Troy (NY)	37	
Albuquerque (NM)	41	
Alexandria (LA)	49	1
Allentown-Bethlehem-Easton (NJ)	96	
Allentown-Bethlehem-Easton (PA)	96	
Altoona (PA)	37	
Amarillo (TX)	42	
Anchorage (AK)	33	
Anderson (IN)	81	
Anderson (SC)	43	
Ann Arbor (MI)	65	
Anniston-Oxford (AL)	45	
Appleton (WI)	131	1
Asheville (NC)	37	
Athens-Clarke County (GA)	31	
Atlanta-Sandy Springs-Marietta (GA)	46	
Atlantic City-Hammonton (NJ)	59	

Step 5: Click "Analyze" in the upper right hand corner to generate your mortgage report!

ALL MARKETS WHERE PRIMARY ORIGINATED A LOAN	RANK BY \$ ORIGINATED	RANK BY # ORIGINATED	RANK BY # OF APPLICATIONS	PRIMARY'S VOLUME IN MARK	
Search here	Search here	Search here 😵	Search here	Search here	
Baltimore-Towson (MD)	460	394	491	\$36,30	
Bethesda-Rockville-Frederick (MD)	273	238	284	\$223,00	
Blacksburg-Christiansburg-Radford (VA)	93	69	140	\$40,20	
Charlotte-Gastonia-Rock Hill (NC)	524	407	492	\$9,40	
Charlotte-Gastonia-Rock Hill (SC)	524	407	492	\$9,40	
Charlottesville (VA)	242	165	197	\$24,30	
Cumberland (MD)	92	63	123	\$10,60	
Cumberland (WV)	<mark>9</mark> 2	63	123	\$10,60	
Hagerstown-Martinsburg (MD)	122	67	93	\$103,10	
Hagerstown-Martinsburg (WV)	122	67	93	\$103.10	
Kingsport-Bristol-Bristol (TN)	205	150	222	\$13,10	
Kingsport-Bristol-Bristol (VA)	205	150	222	\$13,10	
Raleigh-Cary (NC)	356	341	344	\$38,00	
Richmond (VA)	218	195	234	\$224,50	
Virginia Beach-Norfolk-Newport News (NC)	403	312	397	\$20,30	
Virginia Beach-Norfolk-Newport News (VA)	403	312	397	\$20,30	
Washington-Arlington-Alexandria (DC)	88	117	72	\$16,547,50	
Washington-Arlington-Alexandria (MD)	88	117	72	\$16,547.50	
Washington-Arlington-Alexandria (VA)	88	117	72	\$16,547,50	
Washington-Arlington-Alexandria (WV)	88	117	72	\$16,547,50	





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Additional Notes:

Maximize the value MortgageAnalyzer provides. Check out the "**Analyze An Institution**" Tab in the Tutorial Section. Hover over the questions marks to familiarize yourself with <u>all</u> the features on the "**Define Your Market**" (Step 4 & Step 5) page.

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Vav	y originated mortgages in 52	states and 2418 defi	ined ma	of these m 🤳 do y	ou want to analyze?					J	
	ALL MARKETS WHERE PRIMAR	Y ORIGINATED A LOAN	RANK BY \$ ORIGINATE	D RANK BY # ORIGINA	TED RANK BY # OF APPLIC	ATIONS	PRIMARY'S VOLUME	IN MARKET	MARKET'S TOTA	LVOLUME	
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	Abilene (TX)		6		21	57	?	\$77,500	S	46,517,900	
	Akron (OH)			2	33	73		\$509,500	\$2	88,105,100	
	Albany (GA)			-	7	8		\$1,595,800	S	\$40,069,300	
	Albany-Schenectady-Troy (NY)			37	20	41		\$2,031,300	\$4	135,089,300	
	Albuquerque (NM)			41	32	50		\$2,706,200	\$5	32,085,600	
	Albuquerque (NM) Alexandria (LA)			41 49	32 42	50 70		\$2,706,200 \$101,800	\$5	32,085,600 548,929,700	
	Albuquerque (NM) Alexandria (LA) Allentown-Bethlehem-Easton (NJ)			41 49 96	32 42 24	50 70 86		\$2,706,200 \$101,800 \$794,000	\$5 \$5 \$4	32,085,600 48,929,700 439,711,900	
	Albuquerque (NM) Alexandria (LA) Allentown-Bethlehem-Easton (NJ) Allentown-Bethlehem-Easton (PA)			41 49 96 96	32 42 24 24	50 70 86 86		\$2,706,200 \$101,800 \$794,000 \$794,000	\$5 \$5 \$4 \$4	32,085,600 48,929,700 439,711,900 439,711,900	
	Albuquerque (NM) Alexandria (LA) Allentown-Bethlehem-Easton (NJ) Allentown-Bethlehem-Easton (PA) Altoona (PA)			41 49 96 96 37	32 42 24 24 28	50 70 86 86 43		\$2,706,200 \$101,800 \$794,000 \$794,000 \$142,200	\$5 \$5 \$4 \$4 \$4 \$5	32,085,600 48,929,700 439,711,900 439,711,900 538,953,600	
2	Albuquerque (NM) Alexandria (LA) Allentown-Bethlehem-Easton (NJ) Allentown-Bethlehem-Easton (PA) Altoona (PA) Amanillo (TX)			41 49 96 96 37 42	32 42 24 24 28 29	50 70 86 86 43 57		\$2,706,200 \$101,800 \$794,000 \$794,000 \$142,200 \$142,200	\$5 \$5 \$4 \$4 \$4 \$ \$ \$ \$ \$	32,085,600 48,929,700 439,711,900 439,711,900 538,953,600 591,588,000	
?	Albuquerque (NM) Alexandria (LA) Allentown-Bethlehem-Easton (NJ) Allentown-Bethlehem-Easton (PA) Altoona (PA) Amanilo (TK) Anchorage (AK)			41 49 96 96 37 42 33	32 42 24 28 29 29	50 70 86 86 43 57 35		\$2,706,200 \$101,800 \$794,000 \$794,000 \$142,200 \$177,100 \$722,000	\$5 \$5 \$4 \$4 \$4 \$4 \$4 \$4 \$3 \$3 \$3	32,085,600 i48,929,700 i39,711,900 i39,711,900 i38,953,600 i91,588,000 i99,588,000	
?	Albuquerque (IM) Alexandria (LA) Allentoom-Bethlehem-Easton (HJ) Allentoom-Bethlehem-Easton (PA) Altona (PA) Emantilo (TX) Anchorage (AK) Anderson (JN)			41 49 96 96 37 42 33 81	32 42 24 28 29 29 29 39	50 70 86 86 43 57 35 71		\$2,706,200 \$101,800 \$794,000 \$1794,000 \$142,200 \$177,100 \$722,000 \$40,500	\$5 \$ \$4 \$4 \$4 \$4 \$3 \$3 \$3 \$3 \$3 \$3 \$3 \$3 \$3 \$3 \$3 \$3 \$3	32,085,600 i48,929,700 i39,711,900 i39,711,900 i38,953,600 i91,588,000 i91,588,000 i93,619,200 i31,464,400	
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?	Albuquerque (IM) Alexandria (LA) Allenton-Bethlehem-Easton (M) Allenton-Bethlehem-Easton (PA) Anons (PA) Anderson (PA) Anderson (IM) Anderson (SC) Anniston-Oxford (AL)			41 49 96 96 42 42 42 43 33 43 43 43 45	32 42 24 28 29 29 39 30 30 30	50 70 86 86 43 57 35 71 54 68 53		\$2,706,200 \$101,800 \$794,000 \$142,200 \$142,200 \$142,200 \$177,100 \$722,000 \$40,500 \$440,500 \$245,400 \$442,900 \$109,800	55 55 54 54 54 53 53 53 53 53 52 52 52 52 52 52 52 52 52 52 52 52 52	32,085,600 48,929,700 i39,711,900 i39,711,900 i38,953,600 i91,588,000 i91,588,000 i91,588,000 i93,619,200 i31,464,400 i57,060,400 i277,020,500 i26,991,600	
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?	Albuquerque (IM) Alexandria (LA) Alexandria (LA) Alientoun-Bethlehem-Easton (M) Altosona (PA) Antosona (PA) Antosona (PA) Anderson (IN) Anderson (SC) Ann Arbor (M1) Anderson (SC) Ann Arbor (M1) Adpleton (W1) Aspleton (W1)			41 949 96 96 96 96 96 97 97 98 98 96 96 96 96 96 96 96 96 96 96 96 96 96	32 42 24 28 29 29 30 30 30 32 31 123 19	50 70 86 43 57 35 71 54 68 53 116 46		\$2,706,200 \$101,800 \$794,000 \$142,200 \$142,200 \$142,200 \$40,500 \$40,500 \$442,900 \$109,800 \$109,800 \$109,800 \$1,081,400	55 55 54 54 53 53 53 53 52 52 51 51 52 51 52	32,085,600 48,929,700 139,711,900 139,711,900 138,953,600 191,588,000 191,588,000 191,680,400 127,020,500 126,991,600 121,607,400 247,825,900	
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Learn how MortgageAnalyzer's "Analyze An Institution" functionally will provide insight into the mortgage lending trends of not just your credit union, but also thousands of other financial institutions (including banks, credit unions, CUSOs, mortgage brokers, and more). Click on the "How-To Videos" tab.



