

## ANALYZE AN INSTITUTION: 5 EASY STEPS TO SET UP YOUR ANALYSIS

**Step 1:** Login to MortgageAnalyzer.

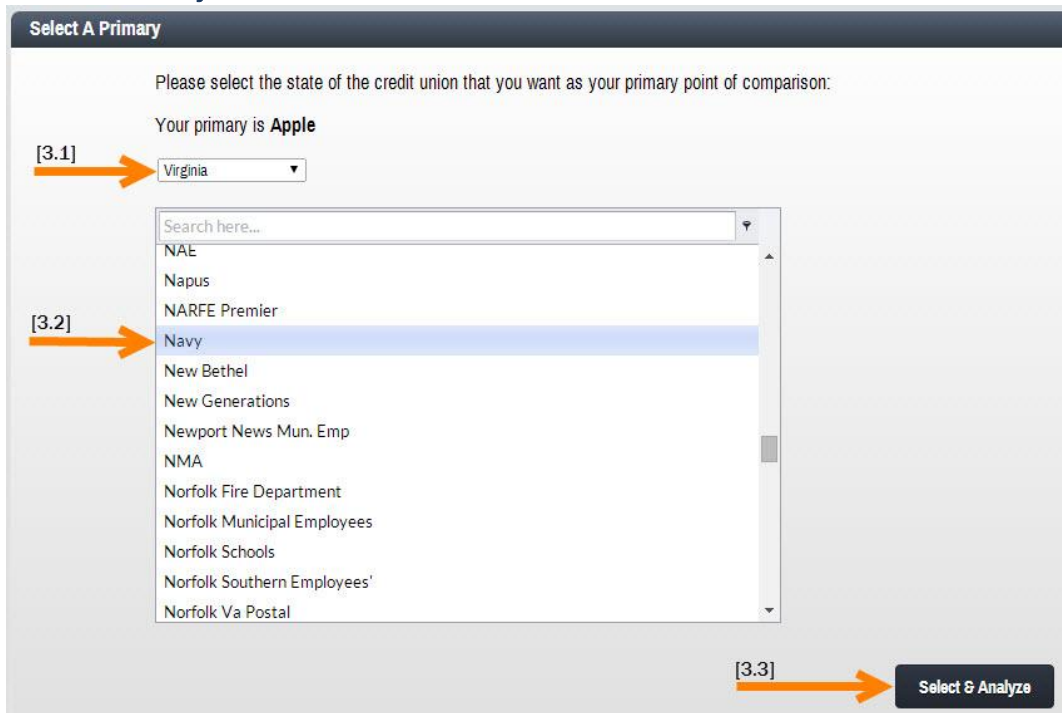
**Step 2:** Get Started

In the Analyze An Institution section on the left side of the page, select “Get Started”.



**Step 3:** Select A Primary

Choose a single financial institution to be your primary. [3.1] Use the drop down menu to search by state. Then scroll through the list of options or type the institution’s name in the search bar. [3.2] Click on the institution you want to be your primary. [3.3] Click “Select & Analyze”.



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## Step 4: Define Your Market

This table shows all of the counties, MSAs & states where your selected primary has originated a loan. [4.1] To select specific markets to include in your analysis, **check the boxes** to the left of the market. [4.2] To **select all** the markets, check the box in the upper left hand corner of the table.

Select Your Primary → Define Your Market → Mortgage Report

[4.2] Select the market(s) to analyze:

Apple originated mortgages in 52 states and 2418 defined markets. Which of these markets do you want to analyze?

[4.1] ☐ ALL MARKETS WHERE PRIMARY ORIGINATED A LOAN

	RANK BY \$ ORIGINATED	RANK BY # ORIGINATED
Search here...	Search here...	Search here...
<input type="checkbox"/> Abilene (TX)	49	21
<input type="checkbox"/> Akron (OH)	68	33
<input type="checkbox"/> Albany (GA)	7	7
<input type="checkbox"/> Albany-Schenectady-Troy (NY)	37	20
<input checked="" type="checkbox"/> Albuquerque (NM)	41	32
<input type="checkbox"/> Alexandria (LA)	49	42
<input type="checkbox"/> Allentown-Bethlehem-Easton (NJ)	96	24
<input type="checkbox"/> Allentown-Bethlehem-Easton (PA)	96	24
<input checked="" type="checkbox"/> Altoona (PA)	37	28
<input type="checkbox"/> Amarillo (TX)	42	29
<input type="checkbox"/> Anchorage (AK)	33	29
<input type="checkbox"/> Anderson (IN)	81	39
<input type="checkbox"/> Anderson (SC)	43	30
<input type="checkbox"/> Ann Arbor (MI)	65	32
<input type="checkbox"/> Anniston-Oxford (AL)	45	31
<input type="checkbox"/> Appleton (WI)	131	123
<input type="checkbox"/> Asheville (NC)	37	19
<input type="checkbox"/> Athens-Clarke County (GA)	31	17
<input type="checkbox"/> Atlanta-Sandy Springs-Marietta (GA)	46	16
<input type="checkbox"/> Atlantic City-Hammonont (NJ)	59	27

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## Step 5: Click "Analyze" in the upper right hand corner to generate your mortgage report!

Select Your Primary → Define Your Market → Mortgage Report

Select the market(s) to analyze:

Export as:

Apple originated mortgages in 7 states and 81 defined markets. Which of these markets do you want to analyze?

	RANK BY \$ ORIGINATED	RANK BY # ORIGINATED	RANK BY # OF APPLICATIONS	PRIMARY'S VOLUME IN MARKET
Search here...	Search here...	Search here...	Search here...	Search here...
<input type="checkbox"/> Baltimore-Towson (MD)	460	394	491	\$36,300
<input type="checkbox"/> Bethesda-Rockville-Frederick (MD)	273	238	284	\$223,000
<input type="checkbox"/> Blacksburg-Christiansburg-Radford (VA)	93	69	140	\$40,200
<input type="checkbox"/> Charlotte-Gastonia-Rock Hill (NC)	524	407	492	\$9,400
<input type="checkbox"/> Charlotte-Gastonia-Rock Hill (SC)	524	407	492	\$9,400
<input type="checkbox"/> Charlottesville (VA)	242	165	197	\$24,300
<input type="checkbox"/> Cumberland (MD)	92	63	123	\$10,600
<input type="checkbox"/> Cumberland (WV)	92	63	123	\$10,600
<input type="checkbox"/> Hagerstown-Martinsburg (MD)	122	67	93	\$103,100
<input type="checkbox"/> Hagerstown-Martinsburg (WV)	122	67	93	\$103,100
<input type="checkbox"/> Kingsport-Bristol-Bristol (TN)	205	150	222	\$13,100
<input type="checkbox"/> Kingsport-Bristol-Bristol (VA)	205	150	222	\$13,100
<input type="checkbox"/> Raleigh-Cary (NC)	356	341	344	\$38,000
<input type="checkbox"/> Richmond (VA)	218	195	234	\$224,500
<input type="checkbox"/> Virginia Beach-Norfolk-Newport News (NC)	403	312	397	\$20,300
<input type="checkbox"/> Virginia Beach-Norfolk-Newport News (VA)	403	312	397	\$20,300
<input type="checkbox"/> Washington-Arlington-Alexandria (DC)	88	117	72	\$16,547,500
<input type="checkbox"/> Washington-Arlington-Alexandria (MD)	88	117	72	\$16,547,500
<input type="checkbox"/> Washington-Arlington-Alexandria (VA)	88	117	72	\$16,547,500
<input type="checkbox"/> Washington-Arlington-Alexandria (WV)	88	117	72	\$16,547,500

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### Additional Notes:

Maximize the value MortgageAnalyzer provides. Check out the “Analyze An Institution” Tab in the Tutorial Section. Hover over the questions marks to familiarize yourself with all the features on the “Define Your Market” (Step 4 & Step 5) page.

**MORTGAGE ANALYZER**

Analyze An Institution: Step 1   Analyze An Institution: Step 2   Analyze A Market: Step 1   Analyze A Market: Step 2   Analyze A Market: Step 3   How-To Videos   How-To Docs

**MORTGAGE ANALYZER**

ANALYZE AN INSTITUTION   ANALYZE A MARKET   TUTORIAL

YOUR PRIMARY: Navy   YEAR: 2012

Select Your Primary → Define Your Market → Report

Select the market to analyze:

Export as: Select   Analyze

Navy originated mortgages in 52 states and 2418 defined markets. Which of these markets do you want to analyze?

ALL MARKETS WHERE PRIMARY ORIGINATED A LOAN	RANK BY \$ ORIGINATED	RANK BY # ORIGINATED	RANK BY # OF APPLICATIONS	PRIMARY'S VOLUME IN MARKET	MARKET'S TOTAL VOLUME
<input type="checkbox"/> Abilene (TX)		21	57	\$77,500	\$46,517,900
<input type="checkbox"/> Akron (OH)		33	73	\$509,500	\$288,105,100
<input type="checkbox"/> Albany (GA)		7	8	\$1,595,800	\$40,069,300
<input type="checkbox"/> Albany-Schenectady-Troy (NY)	37	20	41	\$2,031,300	\$435,089,300
<input type="checkbox"/> Albuquerque (NM)	41	32	50	\$2,706,200	\$532,085,600
<input type="checkbox"/> Alexandria (LA)	49	42	70	\$101,800	\$48,929,700
<input type="checkbox"/> Allentown-Bethlehem-Easton (NJ)	96	24	86	\$794,000	\$439,711,900
<input type="checkbox"/> Allentown-Bethlehem-Easton (PA)	96	24	86	\$794,000	\$439,711,900
<input type="checkbox"/> Altoona (PA)	37	28	43	\$142,200	\$38,953,600
<input type="checkbox"/> Amarillo (TX)	42	29	57	\$177,100	\$91,588,000
<input type="checkbox"/> Anchorage (AK)	33	29	35	\$722,000	\$398,619,200
<input type="checkbox"/> Anderson (IN)	81	39	71	\$40,500	\$31,464,400
<input type="checkbox"/> Anderson (SC)	43	30	54	\$245,400	\$67,060,400
<input type="checkbox"/> Ann Arbor (MI)	65	32	68	\$442,900	\$277,020,500
<input type="checkbox"/> Anniston-Oxford (AL)	45	31	53	\$109,800	\$26,991,600
<input type="checkbox"/> Appleton (WI)	131	123	116	\$65,600	\$171,607,400
<input type="checkbox"/> Asheville (NC)	37	19	46	\$1,081,400	\$247,825,900
<input type="checkbox"/> Athens-Clarke County (GA)	31	17	34	\$411,100	\$88,816,100
<input type="checkbox"/> Atlanta-Sandy Springs-Marietta (GA)	46	16	34	\$15,274,600	\$3,441,106,900
<input type="checkbox"/> Atlantic City-Hammonton (NJ)	59	27	62	\$422,300	\$167,968,300

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Learn how MortgageAnalyzer’s “Analyze An Institution” functionally will provide insight into the mortgage lending trends of not just your credit union, but also thousands of other financial institutions (including banks, credit unions, CUSOs, mortgage brokers, and more). Click on the “How-To Videos” tab.

**MORTGAGE ANALYZER**

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